

Signage Space Details - City Centre New Town

Block	Ground Floor - Location	Size	Type	
A Block	Exterior wall facing Spine Plaza	7'10" x 22'	Backlit	
		7'8" x 22' (2 nos.)		
		7'6" x 22'		
		8' x 22'		
		17' x 8'	Translit	
B Block	Exterior wall facing Spine Plaza (1st floor) Above Afraa	14'7" x 94"	Backlit	
	Exterior wall facing Spine Plaza (2nd floor)	14'7" x 94"		
	Exterior wall facing Spine Plaza (3rd floor)	14'7" x 94"		
	Side entrance near Adidas	4' x 7'6" (2 nos.)	Translit	
		8' x 7'6" (4 nos.)	Backlit	
	Spiral staircase near Afraa Deli	5'9" x 5'9"	Backlit	
	Beside Café Coffee Day	4' x 7'6"	Translit	
Side entrance, beside Café Coffee Day	4' x 7'6"			
C Block	Near washroom	4'X7'6" (2 nos.)	Translit	
	Near washroom/ Exit stairs	8' x 7'6"	Backlit	
	Near washroom, near shoe shine	4' x 7'6"	Translit	
	Near washroom/ Adidas lane	4' x 7'6" (3 nos.)	Translit	
	Near Adidas	8'X7'6"	Backlit	
	Near Mall Office/ H&A	4' x 7'6" (2 nos.)	Translit	
	Near Pizza Hut	4' x 7'6"		
	Near Pizza Hut / KFC/ Opposite Tv aster	4' x 7'6"		
	Near KFC	4' x 7'6"	Backlit	
	Lift lobby/ Fabindia wall	8' x 7'6"		
	Lift lobby/ Opposite KFC	8' x 7'6"		
	Lift lobby/ Lift wall	8' x 7'6"		
	Entrance to KFC from East Podium	8' x 7'6"		
		4' x 7'6"		
D Block	Exterior wall facing Spine Plaza	3'3" x 12' (6 nos.)	Dropdown	
East Podium	Driveway	6' x 6' (4 nos.)	Backlit	
		6'6" x 9'		
		5'6" x 6'		
		5'6" x 9'	Dropdown	
	2' x 6' (6 nos.)			
	East Podium		7'6" x 4'6" (2 nos.)	Backlit
			9' x 10'	
			5'6" x 7' (2 nos.)	
			9' x 10'	
			5'4" X 8'8"	
7'4" x 12'1"				
South Podium	South Podium	3'6" X 2'9" (4 nos.)	Backlit	

Block	First Floor - Location	Size	Type
A Block	Near Crosswords	4' x 7'6"	Translit
	Van Heusen	8' x 7'6" (2 nos.)	Backlit
	Near Moustache/ crosswalk	4' x 7'6"	Translit
	Opposite Music World	4' x 7'6"	
	Opposite Music World/ passage	4' x 7'6"	
	Near Crocodile	4' x 7'6" (4 nos.)	
	Opposite Khadim's	8' x 7'6"	Backlit
	Near Modf urn	4' x 7'6"	Translit
	Near Modf urn/ Fire exit	8X7'6" (2 nos.)	Backlit
B Block	Near washroom	14'7" X 6'11"	Backlit
	Near Belmonte and stairs	6'1" X 6'1"	
	Beside Head Turners	8' x 7'6" (2 nos.)	
	Opposite Head Turners	4' x 7'6"	Translit
	HP wall	4' x 7'6" (2 nos.)	
	Opposite HP	4' x 7'6"	
C Block	Near Green Vision	4' x 7'6"	Translit
	Near Peter England	4' x 7'6"	
	Way to washroom	4' x 7'6" (6 nos.)	
	Way to washroom	8' x 7'6"	Backlit
	Opposite Baskin Robbins	8' x 7'6" (2 nos.)	
	Opposite Golden Tips	8' x 7'6"	
	Beside Jeans Wagon	4' x 7'6" (2 nos.)	
	Near lift lobby	8' x 7'6" (2 nos.)	
Near fire exit	4' x 7'6" (3 nos.)	Translit	
D Block	Opposite London Bridge	4' x 7'6"	Translit
	Near London Bridge	4' x 7'6"	
	Near Prapti	4' x 7'6"	
	Near Arrest	4' x 7'6"	
M Block	Near Escalator		Backlit

Block	Second Floor - Location	Size	Type
A Block	Near crosswalk/ Sangini	4' x 7'6" (2 nos.)	Translit
	Opposite Sangini	4' x 7'6"	
	Near crosswalk	4' x 7'6"	
	Between Clubb & Bombay Dyeing	4' x 7'6"	
	Passage between Clubb & Bombay Dyeing	4' x 7'6" (2 nos.)	Backlit
	Near stairs & AHU Room	8 X 7'6"	Translit
	Near Estillo	4' x 7'6"	
	Near Body line/ Estillo	4' x 7'6"	
Near crosswalk	8 x 7'6"	Backlit	
B Block	Near crosswalk	6'3" x 5'4"	Backlit
	Near washroom		
	Corridor, near Massekah	8 X 7'6" (2 nos.)	Translit
	Near exit, stairs (Spandan)	4 x 7'6"	
C Block	Near crosswalk	4 x 7'6" (2 nos.)	Translit
	Near washroom	4' x 7'6" (3 nos.)	Translit
M Block	Near Kathleen	8' x 7'6" (2 nos.)	Backlit
		8' x 7'6" (3 nos.)	Backlit
		4' x 7'6"	Translit